



Main Street Skowhegan  
PO Box 5 | 93 B Water St  
Skowhegan, ME 04976  
207-612-2571  
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## 2017 Skowhegan Home Show May 20, 2017 | Skowhegan Fairgrounds

### EXCLUSIVE SPONSORSHIP OPPORTUNITIES

#### *Major Event Sponsor - \$2,500 (Limit two sponsors) - ONE AVAILABLE*

- 10'x20' corner space with additional outdoor space (electricity, table as needed)
- Min. of 45 radio spots on 107.9 and 93.5
- Boosted Facebook posts in advance of event and on day of event
- Logo on Mix 107.9 and Cruisin' 93.5 websites with link to website
- Live remote at event with company mentions
- Four free admission tickets to give to potential customers
- Identified as major sponsor on event welcome sign with large logo
- Identified as major sponsor on program with large logo
- Identified as major sponsor on name badges
- Logo included on event website
- Logo included on Facebook event banner
- Company Facebook page tagged in home show Facebook event
- Logo on 11"x17" event posters

#### *Event Sponsors - \$1,000 (Limit five sponsors)*

- 10'x10' vendor booth with free electricity, table as needed
- Four free admission tickets to give to potential customers
- Identified as sponsor on event welcome sign with logo
- Identified as event sponsor on program with logo
- Company name listed on event website
- Company Facebook page tagged in home show Facebook event
- Identified as event sponsor on 11"x17" event posters

#### *Beer Tent Sponsor - \$1,000 (Limit one sponsor)*

- 10'x10' vendor booth with free electricity, table as needed
- Four free admission tickets to give to potential customers
- Identified as beer tent sponsor on program
- Banner identifying company as sponsor in beer tent
- Company name listed on event website
- Company Facebook page tagged in home show Facebook event
- Identified as beer tent sponsor on 11"x17" event posters

#### *Food Truck Row Sponsor - \$600 (Limit one sponsor)*

- 10'x10' vendor booth
- Two free admission tickets to give to potential customers
- Banner identifying company as food sponsor
- Company name listed on event website
- Company Facebook page tagged in home show Facebook event
- Identified as food truck row sponsor on 11"x17" event posters



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#### HOME SHOW VENDOR BOOTH PRICING

10'x10' booth = \$300

10'x20' row end cap = \$500

#### FOOD VENDOR PRICING

Small tent or truck/trailer space = \$100