



Main Street Skowhegan
PO Box 5 | 93 B Water St
Skowhegan, ME 04976
207-612-2571
info@mainstreetskowhegan.org
www.mainstreetskowhegan.org

River Fest
Aug. 2-5, 2017
DEADLINE TO SPONSOR: May 31

EXCLUSIVE SPONSORSHIP OPPORTUNITY

Whitewater Sponsor - \$5,000

***Skowhegan Savings Bank – first right of refusal*

- Name incorporated into River Fest logo
- Top billing in all print (advertising, posters, etc.)
- Top billing in all media (radio, online, TV)
- Named as lead sponsor in all correspondence
- Company logo and link on River Fest website
- Sole sponsor of SACs River Fest Golf Tournament
- Golf tournament sponsorship (with team strings, mulligans, gold ball 50/50)
- Free golf cart for tournament (foursome)
- Golf hole sponsorship
- Lead fireworks sponsor
- Complimentary booth space at Moonlight Madness
- Top billing on sponsor board
- Stage sponsor for all entertainment
- Two exclusive Facebook posts
- Four splash passes (each pass contains multiple tickets to events)



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Rapids Sponsor - \$2,500

- Logo in all print (advertising, posters, etc.)
- Mention in some radio advertising (all :60, some :15)
- Logo used in TV advertising
- Company logo and link on River Fest website
- Free golf team for tournament (foursome)
- Golf hole sponsorship
- Secondary fireworks sponsor
- Complimentary booth space at Moonlight Madness
- Logo on sponsor board
- Two Facebook post mentions
- Two splash passes (each pass contains multiple tickets to events)

Waves Sponsor - \$1,000

- Named in all print (advertising, posters, etc.)
- Company logo and link on River Fest website
- Free golf team for tournament (foursome)
- Golf hole sponsorship
- Complimentary booth space at Moonlight Madness
- Listed on sponsor board



Main Street Skowhegan
PO Box 5 | 93 B Water St
Skowhegan, ME 04976
207-612-2571
info@mainstreetskowhegan.org
www.mainstreetskowhegan.org

- Two Facebook post mentions
- One splash pass (each pass contains multiple tickets to events)

Paddle Sponsor - \$300

- Named in all print (advertising, posters, etc.)
- Company name and link on River Fest website
- Golf hole sponsorship
- Listed on sponsor board
- Two Facebook post mentions
- One splash pass (each pass contains multiple tickets to events)