



Skowhegan Visitors' Guide Advertising Opportunities

Main Street Skowhegan and the Skowhegan Area Chamber of Commerce are collaborating on a full-color, magazine-style visitors' guide for the area, and we have a limited number of advertising opportunities. The guide will be available to tourists statewide as well as in town.

Please see below for details:

Ad Pricing

- Back cover, full page - \$950
- Inside front cover, full page - \$850
- Interior full page - \$700
- Interior half page - \$450
- Business card size - \$150

Please note that a full page (edge to edge) is 8 3/8" x 10 7/8". A half page ad is 8 1/8" x 5".

Target Audience and Distribution

This 40-page guide will be available at rest stops around the state of Maine; at the Skowhegan Area Chamber of Commerce; at businesses, motels, and campgrounds in southern Somerset County; and as a PDF online.

Robust and visually appealing, this guide will showcase all the Skowhegan area has to offer, including restaurants, breweries, lodging, historical sites, recreation, arts and culture, agricultural experiences, family activities, events, and more.

Data from the Maine Office of Tourism shows that tourists seek out brochures and travel guides, so having a vibrant and informative guide will entice tourists to visit and stay awhile in the Skowhegan area.

We plan to print enough copies to last for approximately two years.

Deadlines

Please contact Main Street Skowhegan at info@mainstreetskowhegan.org or 207-612-2571 if you're interested in advertising.

- Deadline to let us know you're interested - **Thursday, Aug. 10**
- Deadline to submit a finalized, ready-for-print PDF of your ad - **Tuesday, Aug. 15**

Want us to design an ad for you? We can do so for a fee. Prices vary by ad size. *Contact us as soon as possible if you want to pursue this option.*

