

Skowhegan Maple Fest

March 23-25, 2018

Sponsorship Opportunities—Deadline: Feb. 1, 2018

Going on 12 years, the Skowhegan Maple Festival celebrates our unique agricultural hub and the rich and embedded heritage of our maple houses. Your support for the Skowhegan Maple Festival ensures that locals and visitors alike experience Skowhegan as never before.

Maple Tree Sponsor - \$250

- Facebook post promoting Maple Fest and thanking sponsors [boosted March 16-23]
- Radio [Mix 107.9, min. of 30 (60 sec) ads March 16-23 with tag thanking sponsors]
- Insert in Morning Sentinel [8.5x11 insert with sponsor names distributed March 20 to 4,500 subscribers in expanded Skowhegan region]
- Pancake Breakfast table sponsor [logo displayed on sign at table]
- Ad/logo on Pancake Breakfast placemat
- Named as sponsor on local Maple Fest schedules [handed out around town and passed out to 1,700 elementary and junior high school students/families]
- Large logo on Maple Fest webpage



Maple Syrup Sponsor - \$150

- Insert in Morning Sentinel [8.5x11 insert with sponsor names, distributed March 20 to 4,500 subscribers in expanded Skowhegan region]
- Named as sponsor on local Maple Fest schedules [handed out around town and passed out to 1,700 elementary and junior high school students/families]
- Medium logo on Maple Fest webpage
- Ad/logo on pancake breakfast placemat
- Pancake Breakfast table sponsor [logo displayed on sign at table]

Maple Candy Sponsor - \$75

- Ad/logo on Pancake Breakfast placemat
- Named as sponsor on local Maple Fest schedules [handed out around town and passed out to 1,700 elementary and junior high school students/families]
- Small logo on Maple Fest webpage

Maple Leaf Sponsor - \$25

- Ad/logo on Pancake Breakfast placemat

Details: Maximum of 15 table sponsors and 40 placemat sponsors.

Interested in sponsoring? Please email information to mary@mainstreetskowhegan.org