

Benefits of Being a Main Street Skowhegan Partner

	Kennebec River Partner	Flat Iron District Partner	Big Eddy Partner	Swinging Bridge Partner	Debe River Walk Partner
Supporter Benefits	\$10,000+	\$7,000+	\$5000+	\$1000+	\$500+
Public announcement of your support at all events	√				
Logo and recognition at end of all MSS promo videos	√				
Logo prominently displayed at head of sponsorship listings on website	√				
Logo prominently displayed at head of sponsorship listings on two monthly emails sent to 1,200+ contacts	√				
Booth/table space at events if desired	√				
Your banner hung at events if desired	√	√			
Your promotional material (up to 8.5X11) on the Main Street table at all events if desired	√	√			
Occasional mention in boosted Facebook posts	√	√			
Occasional mention in non-boosted Facebook post			√	√	√
VIP tickets to craft brew fest	6	4	2		
Tickets to annual gala & auction	6	4	2		
Named as supporter in website footer (all pages) with link to your website	Large Logo	Small Logo	Small Logo	Listing	
Named as supporter in email newsletter footer with link to your website	Large Logo	Small Logo	Small Logo	Listing	
Window sticker showing support of Main Street Skowhegan	√	√	√	√	√
Business listing/info on website supporter page linked to website of your choice	√	√	√	√	√

By the Numbers



Facebook fans:
3,790



E-newsletter
subscribers: 1,300+



MainStreetSkowhegan.org
(monthly averages): 2,500+
page views; 72% are new