



FOR IMMEDIATE RELEASE
Thursday, September 2, 2021

Craft Brew Festival Back On Tap in Skowhegan

SKOWHEGAN, MAINE—On Saturday, Sept. 4, a block in the heart of downtown Skowhegan will close to vehicular traffic for the annual Skowhegan Craft Brew Festival—one of the only festivals in the state to feature all Maine purveyors of beer, wine, cider, spirits, and food.

In 2019 the festival drew approximately 1,300 attendees from across the country and Canada. VIP tickets for this year's event sold out in July, and General Admission tickets are capped to ensure the festival retains the small-town vibe attendees love, with just a few hundred remaining.

With 26 brewers anticipated, the event will kick off with a VIP hour at 2 p.m. featuring free local food samples and specialty brews not available during the general session. The general session will include 117 different Maine-crafted libations for sampling, while merchants will offer a variety of festival fare from poutine to barbecue mac 'n' cheese.

Live music from solo acts Michael Reny and Adam Babcock will entertain during VIP hour. High-energy blues and classic rock band Cryin' Out Loud and local funk, rock, and reggae band Middle Ground will play from 3 to 7 p.m. on opposite ends of the festival.

The Skowhegan Craft Brew Festival is coordinated by nonprofit Main Street Skowhegan, and all proceeds benefit ongoing revitalization efforts in Skowhegan.

Leading sponsors include Skowhegan Savings Bank, Maine Grains, Animal Medical Clinic, Bigelow Brewing, Butler's Car Wash, Damon's Beverage Mart, DuBois Construction, Franklin Savings Bank, Hight Family of Dealerships, Key Appliance, Short Circuit Electric, and Redington-Fairview General Hospital.

There are limited General Admission Tickets on sale now at skowhegancraftbrewfest.com. Festival organizers are encouraging people who are interested in attending to get their tickets now before they sell out! If any are still available on the day of the event, ticket prices will increase by \$5.

For more information, please contact Main Street Skowhegan Executive Director, Kristina Cannon at kristina@mainstreetskowhegan.org or 207-614-4078.