

DINNER *in the Park*

Saturday, September 27th

Dinner in the Park is a fundraising event that features appetizers, a locally-sourced meal, dessert, a cash bar, a live auction, and dancing in Coburn Park under the September stars

Event Impact

- Attracts philanthropic people from all over Maine
- 250 attendees exposed to sponsor marketing for several hours
- Unique opportunities to get your brand in front of community-minded people who shop locally on a regular basis
- Showcases Skowhegan's success stories

Target Demographic

Community-minded individuals,
couples 40+

Sponsorship Opportunities

Major Event Sponsor - \$2,000

[Three available. First right of refusal to 2024 sponsors]

- Company Banner hung at event entrance
- Logo on cover page of event program
- Exclusive boosted Facebook post from MSS Facebook page
- Logo (linked) on event page
- Logo included on admission ticket webpage
- Opportunity to speak during event
- Logo on dinner menu
- 4 tickets to event

Dinner Sponsor - \$1,000

[Four available. First right of refusal to 2024 sponsors]

- Thanked during opening remarks at the event
- Mentioned in boosted event Facebook post
- Logo (linked) on event webpage
- Logo included in event program
- Logo included on admission ticket
- Company banner hung in high-visibility area
- 2 tickets to the event

Lighting Sponsor - \$1,500

[Exclusive. First right of refusal to 2024 sponsor]

- Thanked during opening remarks at the event
- Named in boosted Facebook post from MSS Facebook page
- Tagged in exclusive Facebook post from MSS Facebook page
- Logo (linked) on event webpage
- Logo included in event program
- Company banner hung in high-visibility area
- 4 tickets to event

Beverage Sponsor - \$750

[Exclusive. First right of refusal to 2024 sponsor]

- Mentioned in boosted Facebook post promoting the event
- Logo (linked) on event webpage
- Logo included on beverage menu

Dessert Sponsor - \$750

[Exclusive. First right of refusal to 2024 sponsor]

- Logo on dessert napkins
- Logo on program
- Logo (linked) on event webpage
- Company banner at dessert station
- Mentioned in dedicated Facebook post
- 2 tickets to event



Sponsorship Opportunities

Cocktail Sponsor - \$750

[First right of refusal to 2024 sponsor]

- Logo on cocktail napkins
- Logo on program
- Logo (linked) on event webpage
- Company banner at bar
- Mentioned in dedicated Facebook post
- 2 tickets to event

Auction Sponsor - \$750

[First right of refusal to 2024 sponsor]

- Mentioned in Facebook posts promoting live auction items
- Thanked at beginning of live auction
- Logo on auction bidding numbers
- Logo on silent auction bid sheets
- Logo on event webpage
- 2 tickets to event

Photography Sponsor - \$500

[First right of refusal to 2024 sponsor]

- Logo watermarked on photos
- Thanked during the event
- Thanked on webpage hosting the digital photos
- 2 tickets to the event

Wine Roulette Sponsor - \$300

[Exclusive]

- Mentioned in program book
- Logo on sign

Appetizer Sponsor - \$750

[First right of refusal to 2024 sponsor]

- Logo on appetizer table
- Logo on program
- Logo (linked) on event webpage
- Company banner hung in high-visibility area
- Mentioned in a dedicated Facebook post
- 2 tickets to event

Entertainment Sponsor - \$750

[SOLD]

- Logo on entertainment page of program
- Company banner hung by the stage
- Mentioned in a dedicated Facebook post about entertainment
- Logo on event webpage
- 2 tickets to event

Shooting Star Sponsor - \$500

[First right of refusal to 2024 sponsor]

- Mentioned in a Facebook post
- Logo on banner
- Logo on winning "Stars"
- Thanked during the event winners announcement

Table Sponsors - \$200

[7 available]

- Logo placed a minimum of 4 tables during event