

SPONSORSHIP OPPORTUNITIES



OUR MISSION

Skowhegan Entrepreneurship serves as the hub of entrepreneurial activity in Somerset County by fostering innovation, offering technical assistance for businesses, and cultivating collaboration and risk-taking in a supportive environment.

SPONSORSHIP BENEFITS

Sponsoring Skowhegan Entrepreneurship positions an organization as a partner in business creation, economic growth, and community revitalization—while also providing meaningful visibility among entrepreneurs and local leaders.

- Support new businesses and job creation
- Strengthen the regional economy
- Help retain talent in Central Maine
- Invest in local opportunity & self-sufficiency

SKOWHEGAN ENTREPRENEURSHIP IS A
PROGRAM OF MAIN STREET SKOWHEGAN



SKOWHEGAN ENTREPRENEURSHIP

Operated by Main Street Skowhegan, Skowhegan Entrepreneurship was established to strengthen the region's entrepreneurial ecosystem by providing practical support for local businesses while helping attract new ideas and investment to the community.

Skowhegan Entrepreneurship was created to support the people who are building the future of Somerset County's economy. The Center serves as a hub where entrepreneurs, small business owners, and aspiring founders can access the tools, knowledge, and connections needed to start and grow successful businesses.

Programs that Support Local Businesses

Skowhegan Entrepreneurship offers programming designed to meet entrepreneurs where they are—whether they are exploring a business idea, launching a startup, or looking to grow an established company.

Workshops, mentorship opportunities, networking events, and targeted training address real-world business challenges such as marketing, financial management, operations, and strategic growth.

By connecting people with the knowledge and relationships they need to succeed, we help cultivate a stronger and more resilient local economy.

The Kitchen at 185

A major expansion of Skowhegan Entrepreneurship's impact is the future Kitchen at 185, a commercial shared kitchen and food business incubator that will help entrepreneurs launch and grow food-based businesses.

Kitchen at 185 will provide licensed kitchen space, workforce training, and business development resources for food producers and value-added agricultural businesses. By lowering the barriers to entry for food entrepreneurs, the project will support local producers, create new small businesses, and further strengthen Skowhegan's growing reputation as a hub for Maine's food economy.



SPONSORSHIP OPPORTUNITIES

\$10,000

GOLD LEVEL SPONSORSHIPS

Presenting Partner Sponsor*

- Logo on all digital and print promotional materials for the Center and associated business/entrepreneurial information
- Supporting sponsor of Business Lab & Pitch Competition, Business Bootcamp, Youth Entrepreneurship Challenge, Food Entrepreneur Pathways Program, and Business After Hours events and included in event promotions
- Opportunity for representative to judge pitch competition(s)
- Social media promotion (Facebook/Instagram)
 - 12 posts on each
- 30 hours of space rental at the Skowhegan Center for Entrepreneurship co-working space

All Gold Level Sponsorship Benefits Include:

- Logo in footer of Skowhegan Entrepreneurship website (linked to website)
- Logo in footer of email newsletters (linked to website)
- Large logo on Skowhegan Entrepreneurship donorwall

* 1 available. First right of refusal to last year's sponsor

\$7,500

Business Lab & Pitch Competition Sponsor*

- Lead sponsor of 2026 Business Lab & Pitch Competition event
- Logo on all promotional materials for event, including print and digital
- Logo in prominent spot on event webpage
- Named as lead sponsor in Facebook event
- Tagged in multiple Facebook posts promoting the event
- Named in event press release
- Opportunity for representative to judge pitch competition

* 1 available. First right of refusal to last year's sponsor

\$5,000

Business Bootcamp Sponsor*

- Lead sponsor of 2026 Business Bootcamp program
- Logo on all promotional materials for bootcamp, including print and digital
- Logo in prominent spot on bootcamp webpage
- Named as lead sponsor in Bootcamp Facebook event
- Tagged in multiple Facebook posts promoting Bootcamp recruitment
- Named in Bootcamp press release

Youth Entrepreneurship Pitch Competition Sponsor*

- Lead sponsor of 2026 Youth Entrepreneurship Pitch Competition event
- Logo on all promotional materials for event, including print and digital
- Logo in prominent spot on event webpage
- Named as lead sponsor in Facebook event
- Tagged in multiple promotional Facebook posts
- Named in event press release
- Opportunity for representative to judge pitch competition

* 1 available. First right of refusal to last year's sponsor

\$2,500

SILVER LEVEL SPONSORSHIPS

Food Entrepreneur Pathway Program Sponsor*

- Lead sponsor of Pathways Program
- Logo on all promotional materials for program, including print and digital
- Logo in prominent spot on program webpage
- Named as lead sponsor in program showcase Facebook event
- Tagged in two promotional Facebook posts
- Named in program showcase press release

Bites & Sites Food Tour Sponsor*

- Thanked at the beginning and end of each food tour (Six tours over summer 2025)
- Logo on custom tote bag given to all tour participants
- Opportunity to place promotional materials in tote bag given to all tour participants
- 8 exclusive Facebook posts
- Logo (linked) on all promotional emails

* 1 available. First right of refusal to last year's sponsor

All Silver Level Sponsorship Benefits Include:

- Logo in footer of Skowhegan Entrepreneurship website (linked to website)
- Logo in footer of email newsletters (linked to website)
- Medium-sized logo on Skowhegan Entrepreneurship donorwall

Center Supporting Sponsor**

- Supporting sponsor of Business After Hours event (1)
- Logo on all digital and print promotional materials for the Center and associated business/entrepreneurial information
- Social media promotion (Facebook/Instagram)
 - 8 posts on each
- 10 hours of space rental at the Skowhegan Center for Entrepreneurship co-working space

** 2 available.

\$1,000

BRONZE LEVEL SPONSORSHIPS

TA Grant Sponsor

- Small logo on the Skowhegan Center for Entrepreneurship donorwall
- Social media promotion (Facebook/Instagram)
 - 3 exclusive posts on each

All Bronze Level Sponsorship Benefits Include:

- Logo in footer of Skowhegan Entrepreneurship website (linked to website)
- Logo in footer of email newsletters (linked to website)

** 2 available.

\$500

WiFi Sponsor

- Name and Logo on informational WiFi signs at the Skowhegan Center for Entrepreneurship co-working space

Business After Hours Sponsor**

- Lead sponsor of one networking event
- Named as lead sponsor in event promotion
- Tagged in one promotional Facebook post
- Thanked at event; opportunity to speak

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