



Main Street Skowhegan
16 Island Ave.,
Skowhegan Maine 04976

FOR IMMEDIATE RELEASE

Skowhegan Craft Brew Fest Celebrates 10th Anniversary on September 5

SKOWHEGAN, Maine—The Skowhegan Craft Brew Fest returns on Saturday, September 5, for its 10th anniversary celebration, bringing together Maine-made beverages, food, live music and a festive Labor Day weekend atmosphere.

Presented by nonprofit Main Street Skowhegan, the annual festival showcases Maine's craft beverage industry while creating an opportunity for residents and visitors to gather, discover local and regional producers, and enjoy an afternoon in historic downtown Skowhegan.

This year's entertainment will feature The Shizzle, a high-energy band known for performing hip-hop favorites from the 1980s, 1990s and early 2000s. Festivalgoers can expect a lively soundtrack alongside tastings from participating breweries, cideries and other Maine beverage producers, as well as food vendors and additional festival activities.

"Reaching the 10-year mark is an exciting milestone for the Skowhegan Craft Brew Fest," said Kristina Cannon, president and CEO of Main Street Skowhegan. "Over the years, the event has become a Labor Day weekend tradition and a fun way to celebrate Maine-made products, bring people together and introduce more visitors to Skowhegan."

In addition to VIP, general admission, and designated driver ticket options, this year's event features a new Music Lover's ticket that includes admission to the festival and five four-ounce pours, giving attendees different ways to experience the event. Additional details, including participating beverage producers, food vendors and ticket information, are available at SkowheganCraftBrewFest.com.

The Skowhegan Craft Brew Fest is made possible through the support of local and regional sponsors, including Skowhegan Savings, Old Mill Pub, Animal Medical Clinic, Maine Roof Solutions, Redington-Fairview General Hospital, Franklin Savings Bank, Damon's Beverage of Skowhegan, Key Appliance, Butler's Car Wash, IT4ME, and the Hight Family of Dealerships.

Main Street Skowhegan organizes the Skowhegan Craft Brew Fest as part of its broader work to support local businesses, strengthen the regional economy and create experiences that bring people together in Skowhegan.

The Skowhegan Craft Brew Fest takes place Saturday, September 5, 2026. For tickets, participating vendors and additional festival information, visit SkowheganCraftBrewFest.com.

About Main Street Skowhegan

Main Street Skowhegan is a 501(c)(3) nonprofit organization working to celebrate Skowhegan's rich heritage while helping build a strong future for the community through entrepreneurship, outdoor recreation, economic development, community events and investment in the Skowhegan riverfront.

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